Alliance for Impact

REAL-WORLD EVIDENCE COLLABORATION OF IHI PROJECTS

EVIDENCE | COLLABORATION | IMPACT

ALLIANCE FOR IMPACT

Brings together public-private partnership projects focused on advancing the use of real-world evidence (RWE).

A European Community of Practice connecting project knowledge and outputs with long-term policy and implementation impact.

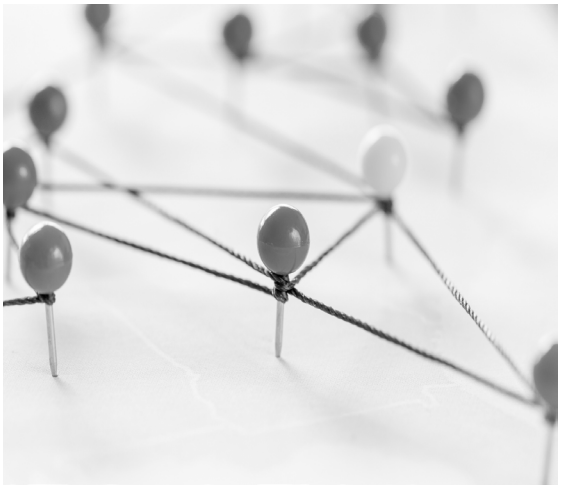
PORTFOLIO PILLAR

1

Shared, visible, reusable, and sustainable Real World Data Assets & Evidence.

CALL TO ACTION

We must act now to unlock the value of real-world evidence to support a Shared European Direction on Real-World Evidence.



POLICY PILLAR

2

Clear policies that enable predictable RWE acceptance and use across regulatory and HTA decision-making.

SUSTAINABILITY PILLAR

3

Coordinated action, strategic development, and sustained collaboration on RWE across Europe.

IHI RWE

Alliance for Impact

Europe has the knowledge, data, and ambition to be a global leader in the development and use of real-world evidence (RWE). While considerable work has been done, silo'ed projects and a lack of alignment across the Member States on how RWE is developed and assessed hinder its acceptance and use in regulatory, HTA and health-system decision-making.

Policy gaps matters. Fragmented expectations limit acceptance, reduce scale, and prevent RWE from being used routinely to close evidence gaps, address patient needs, and inform decisions on medicines and medical devices.

Recognition of RWE's value is no longer sufficient. Europe needs shared frameworks to build trust, reduce duplication and fragmentation, accelerate patient access, and strengthen evidence-based healthcare decision-making. The adoption of Good Real-World Evidence Research Practices will set clear expectations for methodological rigor, data quality, transparency, governance, and fitness for purpose, so decision-makers can use RWE with confidence.

The RWE Alliance for Impact seeks to build a ***sustainable European Community of Practice*** that translates collective learning into enduring impact. The Alliance works to connect and build on existing efforts to advance a European data environment that ensures RWE assets are shared, discoverable, reusable, sustainable, and available to support better decision-making.

The Alliance seeks to unlock the full potential of RWE to improve health outcomes, strengthen evidence-based policy, and enhance the sustainability of healthcare systems across Europe.

More Information

By joining the Alliance, projects can amplify—not duplicate—their work, extend the reach of their outputs, and help turn Europe's RWE investments into shared resources, policy progress, and lasting impact.

FOR MORE INFORMATION CONTACT: rwe-alliance@iderha.org